UNITED STATES PATENT AND TRADEMARK OFFICE

Must Duly Monitor

U. S. TRADEMARK APPLICATION SERIAL NO:85/830232

APPLICANT: Analytics Partners, Inc.

CORRESPONDENCE ADDRESS:

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CORRESPONDENT'S REFERENCE/DOCKET NO: N/A

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Commissioner for Trademarks P. O. Box 1451 Alexandria, VA 22313-1451

MAILING DATE March 12, 2014

Please provide in your correspondence:

- 1. Filing date, serial number, mark and applicant's name.
- 2. Date of this Notice.
- 3. Attn: Petitions Office
- 4. Your telephone number and e-mail address

PETITION TO REVIVE DENIED

RE: U. S. Trademark Application Serial Number \$5/830232

The petition to revive the above identified trademark application submitted on <u>February 24, 2014</u>, is denied pursuant to Trademark Rule 2.66. The application remains abandoned.

The petition is denied for the following reason.

Petitioner has not established due diligence in prosecuting this application. Petitioner has indicated that the notice of abandonment was not received. Therefore, to be considered timely, petitioner must establish that he or she has been duly diligent in monitoring the status of his or her application and file the petition within two months of actual knowledge of the abandonment. To be considered diligent, a petitioner must check the status of a pending application every six months between the filing date of the application and issuance of a registration and promptly request corrective action in writing where necessary. 37 C.F.R. §2.146(i). In this case, the petitioner has stated that they became aware of the abandonment on December 7, 2013. Therefore, due diligence has not been established.

Applicant may file a new application. The United States Patent and Trademark Office recommends that new applications be filed using the Trademark Electronic Application System (TEAS), available over the Internet at http://www.uspto.gov/trademarks/teas/index.jsp.

Sincerely, /Deborah Blocker/ Paralegal Specialist Office of Petitions 571-272-9566

To check the status of your application at any time, visit the USPTO's Trademark Status and Document Retrieval (TSDR) system at http://tsdr.uspto.gov/.

For general and other useful information about trademarks, you are encouraged to visit the USPTO web site at http://www.uspto.gov/main/trademarks.htm.